

# GIST Innovates Ukraine

SPRING 2020



## Take your invention from lab to market!

**GIST Innovates Ukraine** is an accelerated eight-week training program modeled after the Lean Startup methodology. Through an intensive customer discovery process, participants quickly identify and evaluate opportunities and make informed decisions on how best to move their idea forward.

We aim to provide innovators with the training, mentoring, and resources they need to bring their ideas out of the university lab and into the market.

**This program is Ideal for citizens of Ukraine who are graduate students, faculty, or researchers in science and technology.**

We're looking for 3-person Ukraine-based teams that have technology affiliated with a government agency, university, research lab, incubator, accelerator, or industry.

GIST Innovates Ukraine participants will be eligible to apply for a spot in the GIST Business Incubation program. Two Ukrainian teams will be selected to participate in this international entrepreneurship program that will take place in Fall 2020.

### Teams must consist of a:

- **Technical Lead:** Serves as expert of the venture's technology.
- **Entrepreneurial Lead:** Serves as team spokesperson, leads efforts in business model development, and interfaces with potential customers.
- **Business Mentor:** Helps teams develop IP strategy, connects with funders, and advises on customer discovery efforts.

### Program Highlights

- Experience **hands-on learning** through in-person training in Kyiv, Ukraine, and **online** training at GISTNetwork.org in Spring 2020.
- Spend a significant amount of time **engaging with industry experts, talking to potential customers, and testing hypotheses.**
- **Share experiences with other entrepreneurial teams** engaged in similar work.

To learn more, visit: <https://www.gistnetwork.org/gist-innovates-ukraine>

*GIST Innovates Ukraine is a national-level program; Ukrainian citizens nationwide are encouraged to apply. Limited travel support will be available for participants located outside of Kyiv.*



Global Innovation through  
Science and Technology

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## GIST Initiative

The U.S. Department of State's Global Innovation through Science and Technology (GIST) Initiative empowers science and technology innovators in **over 130 emerging economies**.

Through GIST, U.S. experts and businesses have a path to make direct connections with the most promising global entrepreneurs and innovators.

Since 2011, GIST has partnered with American companies such as **Amazon Web Services** and **Microsoft**, to reach over innovation community members globally.

**GIST catalyzes startup solutions** that address economic and developmental challenges **through networking, skills building, mentoring, and access to financing**.

GIST has provided training for over **15,000 startups** who have gone on to generate over **\$250 million in revenue**.

**GIST leverages American business and entrepreneurship experts** in a combination of in-country startup trainings, pitch competitions, investor trainings, and interactive online programs to link the best international entrepreneurs to the United States.

**130+**  
Emerging  
economies

**15,000+**  
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**900,000+**  
Entrepreneurs  
in our network